**Number of Courses Run in the Department**

1. **MBA**

**SEMESTER -I**

101 Principles and Practices of Management

102 Managerial Economics

103 Accounting For Managers

104 Business Environment in India

105 Managerial Skill Development

106 Statistical Methods for Decision Making

107 Computer Applications in Management

108 **\*** Interdisciplinary Elective – Comparative

International Management

**SEMESTER -II**

201 Organisational Behaviour

202 Human Resource Management

203 Marketing Management

204 Financial Management

205 Operations Management

206 Business Research Methods

207 Legal Framework of Business

208 \*\* Interdisciplinary elective – International

Business Environment

**SEMESTER-III**

301 Insurance And Risk Management

302 Business Ethics and Corporate Governance

303 Management Information System

304 Tax Management in India

**Elective papers :**

**Marketing**

M-305 & M-307 Consumer Behaviour and Marketing Research

M-306 Retail and Supply Chain Management

**Finance**

F-305 & 307 Capital Investment and Financial Decisions

F-306 Security Analysis and Port-folio Management

**Human Resource Management**

HRM- 305 & 307 Human Resource Development

HRM – 306 Labour Laws in India

308 Viva-voce (based on Summer Training Report:50 marks for Report Evaluation and rest 50 marks for Viva-Voce )

**SEMESTER – IV**

401 Strategic Management

402 Operations Research

403 Entrepreneurship Development

404 Total Quality Management and Kaizen Strategies

**Elective Papers :**

**Marketing**

M-405 & 407 Integrated Marketing Communication

M-406 Services Marketing

**Finance**

F-405 & 407 Financial Markets and Services

F-406 International Accounting and Financial Reporting

**Human Resource Management (HRM)**

HRM-405&407 Industrial Relations

HRM-406 Organisational Health

408 Comprehensive Viva-voce

1. **BBA**

**SEMESTER –I**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Major Course Year** | **Sem.** | **Subject** | **Paper Code** | **Paper Name** | | **Credit** |
| **1st** | **I** | Major Course  (Basics) | BBA 001 | Basics of Business | | 2+0 |
|  | **I** | (Major Course)  paper-1 | BBA 101  (F010101T) | Business Economics | 3+0 | |
|  | **I** | (Major Course)  paper-2 | BBA 102  (F010101T) | Basic Accounting | 3+0 | |
|  | **I** | Major Course  (Basics) | BBA 002 | Basics of Business Organization | 2+0 | |
|  | **I** | (Major Course)  paper-3 | BBA 103  (F010102T) | Business Statistics | 3+0 | |
|  | **I** | (Major Course)  paper-4 | BBA 104  (F010102T) | Principles of Management | 3+0 | |
|  | **I** | Major Course  (Basics) | BBA 003 | Basics of International Business | 2+0 | |
|  | **I** | (Major Course)  paper-5 | BBA 105  (F010103T) | Business Ethics and Governance | 3+0 | |
|  | **I** | (Major Course)  paper-6 | BBA 106  (F010103T) | Computer Applications | 3+0 | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Minor (a) Elective Courses\* (Course Content as offered by University)** | | | | | | | |
| **Year** | | **Sem.** | **Course Type** | **Course Code** | **Course Title** | **Departments**  **(which may offer)** | **Credit** |
| **1st** | | **I** | Minor  Elective | ENG001 | Basics of English Language | English | 2+0 |
|  | **I** | | Minor  Elective | HINDI001 | Basics of Hindi Language | Hindi | 2+0 |
|  | **I** | | Minor  Elective | SAN001 | Basics of Pali Language | Sanskrit | 2+0 |
|  | **I** | | Minor  Elective | DDUSP101 | Introduction of Pt. Deen Dayal Upadhyaya | DDU Shodh Peeth | 2+0 |
|  | **I** | | Minor  Elective | HINDI002 | Basics of Rashtra Gaurav | Hindi | 2+0 |
|  | **I** | | Minor  Elective | MGGSP101 | Introduction of Nath Panth | Mahayogi Guru Gorakshnath Peeth | 2+0 |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Minor (b) Vocational Courses\*\*** | | | | | | | | | | |
| **Year** | **Sem.** | **Course**  **Type** | | **Course**  **Code** | | **Course Title** | **Departments**  **(which may offer)** | | **Credit** | |
| **1st** | **I** | Minor Course | | EDU001 | | Fashion Designing and Craft Designing | Adult Education | | 0+2 | |
|  | **I** | Minor Course | Z060601 | | Communication Skills and Personality Development | | | Psychology/ English | | 0+2 |
|  | **I** | Minor Course | COM003 | | Banking / Insurance | | | Commerce | | 1+1 |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Minor (c) Co- Curriculum\*\*\*** | | | | | | | | | |
| **Year** | **Sem.** | | **Course Type** | **Course Code** | **Course Title** | | **Departments**  **(which may offer)** | | **Credit** |
| **1st** | **I** | | Minor Course | CoCl 101 | NCC/ NSS/  Rover Rangers | | Concerned Centers | | 0+1 |
|  | I | | Minor Course | CoCl 102 | | Sports (any) | Athletic Association | 0+1 | |
|  | | **I** | Minor Course | CoCl 103 | | Cultural Activities | Fine Arts and Music/ DSW | 0+1 | |
|  | | **I** | Minor Course | Z010101T | | Food, Nutrition & Health | Home Science | 1+0 | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Year-1stSemester-II Major Course** | | | | | | | | | | | | | | | | | | | | | | | |
| **Year** | | | **Sem.** | **Subject** | | | | | | **Paper Code** | | | | | | | **Paper Name** | | | | **Credit** | | |
| **1st** | | | **II** | (Major Course)  paper-7 | | | | | | BBA 107  (F010201T) | | | | | | | Organisational Behavior | | | | 3+0 | | |
|  | | | **II** | (Major Course) paper-8 | | | | | BBA 108  (F010201T) | | | | | | | | Business Finance | | | | 3+0 | | |
|  | | | **II** | (Major Course)  paper-9 | | | | | BBA 109  (F010202T) | | | | | | | | Human Resource Development | | | | 3+0 | | |
|  | | | **II** | (Major Course)  paper-10 | | | | | BBA 110  (F010202T) | | | | | | | | Marketing Theory and Practices | | | | 3+0 | | |
|  | | | **II** | (Major Course) paper-11 | | | | | BBA 111  (F010203T) | | | | | | | | Business Mathematics | | | | 3+0 | | |
|  | | | **II** | (Major Course)  paper-12 | | | | | BBA 112  (F010203T) | | | | | | | | Advertising Management | | | | 3+0 | | |
| ***Total Credit= 18(Major)***  **Minor (a) Elective Courses\*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Year** | | **Sem.** | | | | **Course Type** | | | | **Course Code** | | | | **Course Title** | | | | | **Departments**  **(which may offer)** | | | **Credit** | |
| **1st** | | **II** | | | | Minor Course | | | | AH 001 | | | | Introduction to Buddhist Language | | | | | Ancient History | | | 2+0 | |
|  | | **II** | | | | Minor course | | | | ENG 002 | | | Any one of Foreign Language | | | | | | | English | | | 2+0 |
|  | | **II** | | | | Minor Course | | | | BBA 001 | | | Basics of Business | | | | | | | Business Administration | | | 2+0 |
| **Minor (b) Co- Curriculum\*\*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Year** | | **Sem.** | | | | | **Course Type** | | | | **Course Code** | | | | | **Course Title** | | **Departments**  **(which may offer)** | | | | **Credit** | |
| **1st** | | **II** | | | | | Minor Course | | | | EDU 001 | | | | | Fashion Designing and Craft Designing | | Education | | | | 0+2 | |
|  | | **II** | | | | | | Minor Course | | | | CSc 001 | | | | Education Information Technology | | Computer Science | | | | | 0+2 |
|  | **II** | | | | | | | Minor Course | | | | EDU 002 | | | | Fashion Accessories | | Education | | | | | 0+2 |
| **Minor (c) Co- Curriculum\*\*\*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Year** | | **Sem.** | | | **Course Type** | | | | | **Course Code** | | | | | **Course Title** | | | | **Departments**  **(which may offer)** | | | **Credit** | |
| **1st** | | **II** | | | Minor Course | | | | | Z030301 | | | | | Human Values and Environmental Studies | | | | Sociology/ Philosophy/ Zoology | | | 1+0 | |
|  | | **II** | | | Minor Course | | | | | CoCl 102 | | | | | Sports (any) | | | | | Athletic Association | | | 0+1 |
|  | | **II** | | | Minor Course | | | | | CoCl 103 | | | | | Cultural Activities | | | | | Fine Arts and Music/ DSW | | | 0+1 |
|  | | **II** | | | Minor Course | | | | | Z020201 | | | | | First Aid & Health | | | | | Zoology/ Home science | | | 0+1 |

**Year-2nd Semester- III**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Major Course Year** | **Sem.** | **Subject** | | | **Paper Code** | **Paper Name** | | **Credit** |
| **2nd** | **III** | (Major Course) paper-1 | | | BBA201 (F010301T) | Management & Cost Accounting | | 3+0 |
|  | **III** | | (Major Course) paper-2 | | BBA202 (F010301T) | Business Law | | 3+0 |
|  | **III** | | (Major Course) paper-3 | BBA203 (F010302T) | | | Production Management | 3+0 |
|  | **III** | | (Major Course) paper-4 | | BBA204 (F010302T) | | Business Policy | 3+0 |
|  | **III** | | (Major Course) paper-5 | BBA205 (F010303T) | | | Business Communication | 3+0 |
|  | **III** | | (Major Course) paper-6 | | BBA206 (F010303T) | | Business Environment | 3+0 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Minor (a) Elective Courses\*** | | | | | | | | | | | | | | | | | |
| **Year** | **Sem.** | | **Course Type** | | | | **Course Code** | | | | **Course Title** | | | | **Departments**  **(which may offer)** | | **Credit** |
| **2nd** | **III** | | Minor Course | | | | ENG 003 | | | | Communication of Foreign Language | | | | English | | 2+0 |
|  | **III** | | | Minor Course | | EBI 001 | | | | Basics of Entrepreneurship & Business Incubation | | | | Commerce | | 2+0 | |
|  | **III** | | | Minor Course | | SAN 001 | | | | Basics of Sanskrit/ Urdu Language | | | | Sanskrit/ Urdu | | 2+0 | |
| **Minor (b) Vocational Courses\*\*** | | | | | | | | | | | | | | | | | |
| **Year** | **Sem.** | | | **Course Type** | | **Course Code** | | **Course Title** | | | | | | | **Departments**  **(which may offer)** | | **Credit** |
| **2nd** | **III** | | | Minor Course | | COMP 203 | | Animation | | | | | | | Computer Science | | 0+2 |
|  | **III** | | | Minor Course | | COM 203 | | Finance& Banking | | | | | | Commerce | | 1+1 | |
|  | **III** | | | Minor Course | | DEF 203 | | Disaster Management | | | | | | Defence & Strategic Management | | 2+0 | |
| **Minor (c) Co- Curriculum\*\*\*** | | | | | | | | | | | | | | | | | |
| **Year** | **Sem.** | **Course Type** | | | **Course Code** | | | | **Course Title** | | | | **Departments**  **(which may offer)** | | | | **Credit** |
| **2nd** | **III** | Minor Course | | | CoCl 101 | | | | NCC/NSS/ Rover Rangers | | | | Concerned Centers | | | | 0+1 |
|  | **III** | Minor Course | | | CoCl 102 | | | | Sports (any) | | | Athletic Association | | | | 0+1 | |
|  | **III** | Minor Course | | | CoCl 103 | | | | Cultural Activities | | | Fine Arts | | | | 0+1 | |
|  | **III** | Minor Course | | | Z040401 | | | | Physical Education & Yoga | | | Physical Education/ Philosophy | | | | 1+0 | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Year 2nd Semester IV Major course** | | | | | | | | | | | | | | | | | | | | |
| **Year** | | **Sem** | | | | **Subject** | | | | **Paper Code** | | | | **Subject Name** | | | | | **Credit** | |
| **2nd** | | **IV** | | | | (Major Course) paper-7 | | | | BBA 207 (F010401T) | | | | Supply Chain Management | | | | | 3+0 | |
|  | | **IV** | | | | (Major Course) paper-8 | | | | BBA208 (F010401T) | | | | Research Methodology | | | | | 3+0 | |
|  | | **IV** | | | | (Major Course) paper-9 | | | | BBA 209 (F010402T) | | | | Specialised Accounting | | | | | 3+0 | |
|  | | **IV** | | | | (Major Course) paper-10 | | | | BBA210 (F010402T) | | | | Consumer Behaviour | | | | | 3+0 | |
|  | | **IV** | | | | (Major Course) paper-11 | | | | BBA 211 (F010403T) | | | | Investment Analysis & Portfolio Mgt | | | | | 3+0 | |
|  | | **IV** | | | | (Major Course) paper-12 | | | | BBA212 (F010403T) | | | | Company Law | | | | | 3+0 | |
| ***Total Credit- 18 (major)*** | | | | | | | | | | | | | | | | | | | | |
| **Minor (a) Elective Courses\*** | | | | | | | | | | | | | | | | | | | | |
| **Year** | **Sem.** | | | **Course Type** | | | **Course Code** | | | | **Course Title** | | | | **Departments**  **(which may offer)** | | | | | **Credit** |
| **2nd** | **IV** | | | Minor Course | | | HINDI 003 | | | | Basics of Nepali’s | | | | Hindi | | | | | 2+0 |
|  | **IV** | | | | Minor Course | | ENG 004 | | | | Introduction of English Grammar | | | | English | | | | | 2+0 |
|  | **IV** | | | | Minor Course | | BBA 002 | | | | Basics of Business Organisation | | | | Business Administration | | | | | 2+0 |
| **Minor (b) Vocational Courses\*\*** | | | | | | | | | | | | | | | | | | | | |
| **Year** | **Sem.** | | | **Course Type** | | | | | **Course Code** | | | | **Course Title** | | | | | **Departments**  **(which may offer)** | | **Credit** |
| **2nd** | **IV** | | | Minor Course | | | | | HS 203 | | | | Event Management | | | | | Home Science | | 1+1 |
| **IV** |  | | | | Minor Course | | | HS 203 | | | | | Hospitality Management | | | | Home Science | | | 1+1 |
| **Minor (c) Co- Curriculum\*\*\*** | | | | | | | | | | | | | | | | | | | | |
| **Year** | **Sem.** | | **Course Type** | | | | | **Course Code** | | | | **Course Title** | | | | **Departments**  **(which may offer)** | | | | **Credit** |
| **2nd** | **IV** | | Minor Course | | | | | CoCl 101 | | | | NCC/ NSS/ Rover Rangers | | | | Concerned Centers | | | | 0+1 |
|  | **IV** | | Minor Course | | | | | CoCl 102 | | | | Sports (any) | | | | Athletic Association | | | | 0+1 |
|  | **IV** | | Minor Course | | | | | CoCl 103 | | | | Cultural Activities | | | | Fine Arts | | | | 0+1 |
|  | **IV** | | Minor course | | | | | CoCl 104 | | | | Basics of Zero Waste Management | | | | Botany | | | | 1+0 |

**Year 3rd Semester V**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Major Course Year** | **Sem** | | **Subjet** | **Paper Code** | **Paper Name** | **Credit** | |
|  | **V** | (Major Course) paper-12(A) | | BBA312 (A) (F010603T) | \*Summer Training | | 2+0 |
| **3rd** | **V** | | (Major Course) paper-1 | BBA301 (F010501T) | Income Tax | 3+0 | |
|  | **V** | (Major Course) paper-2 | | BBA302 (F010501T) | Marketing Communication | | 3+0 |
|  | **V** | (Major Course) paper-3 | | BBA303 (F010502T) | Entrepreneurship & small business management | | 3+0 |
|  | **V** | (Major Course) paper-4 | | BBA304 (F010502T) | Sales management | | 3+0 |
|  | **V** | (Major Course) paper-5 | | BBA305 (F010503T) | Industrial Relations & Labour Laws | | 3+0 |
|  | V | (Major Course) paper-6 | | BBA306 (F010503T) | Company Accounts | | 3+0 |

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Minor (a) Elective Courses\*** | | | | | | | | | | | |
| **Year** | **Sem** | **Course Type** | | **Course Code** | | **Course Title** | | **Departments**  **(which may offer)** | | | **Credit** |
| **3rd** | **V** | Minor Course | | SPA 101 | | Basics of Spanish | | English | | | 2+0 |
|  | **V** | Minor Course | | STD 101 | | Basics of Statistical Designing | | Maths and Statistics | | 2+0 | |
|  | **V** | Minor Course | | HIST 101 | | Introduction to Pt. Deen Dayal Upadhyaya | | DDU Shodh Peeth | | 2+0 | |
|  | **V** | Minor Course | | HINDI 101 | | Basics of Rashtra Gaurav | | Hindi | | 2+0 | |
|  | **V** | Minor Course | | PHIL 101 | | Introduction of Nath Panth | | Philosophy | | 2+0 | |
| **Minor (c) Co- Curriculum\*\*** | | | | | | | | | | | |
| **Year** | **Sem** | | **Course Type** | | **Course Code** | | **Course Title** | | **Departments**  **(which may offer)** | | **Credit** |
| **3rd** | **V** | | Minor Course | | CoCl 101 | | NCC/NSS/ Rover Rangers | | Concerned Centers | | 0+1 |
|  | **V** | Minor Course | | | CoCl 102 | | Sports (any) | | Athletic Association | 0+1 | |
|  | **V** | Minor Course | | | CoCl 103 | | Cultural Activities | | Fine Arts | 0+1 | |
|  | **V** | Minor Course | | | Z050501 | | Analytical Qualification &Digital Awareness | | Computer Science/ Electronics | 1+0 | |

**Year 3rd Semester VI**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Major Course Year** | **Sem** | **Subjet** | | **Paper Code** | **Paper Name** | **Credit** |
| **3rd** | **VI** | (Major Course) paper-7 | | BBA307 (F010601T) | Strategic Management | 3+0 |
| (Major Course) paper-8 | | BBA308 (F010601T) | Goods & Service Tax | 3+0 |
| **VI** | (Major Course) paper-9 | BBA309 (F010602T) | | Auditing | 3+0 |
| (Major Course) paper-10 | BBA310 (F010602T) | | International Trade | 3+0 |
| **VI** | (Major Course) paper-11 | BBA311 (F010603T) | | Training & Development | 3+0 |
| (Major Course) paper-12 | BBA312 (B) (F010603T) | | \*Summer Training Report, Presentation and its Evaluation and viva-voce based on Summer Training Report | (3+2)  =5+0 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Minor (a) (Minor Elective Courses)\*** | | | | | | | | | | | | |
| **Year** | **Sem** | | **Course Type** | | **Course Code** | **Course Title** | | **Departments**  **(which may offer)** | | | **Credit** | |
| **3rd** | **VI** | | Minor Course | | ENG 003 | Introduction to English Grammar | | English | | | 2+0 | |
|  | **VI** | | Minor Course | | IHMC101 | Hotel and Tourism Management | | Institute of Hotel Management & catering | | 2+0 | | |
|  | **VI** | | Minor Course | | BBA003 | Basics of International Business | | Business Administration | | 2+0 | | |
| **Minor (c) Co- Curriculum\*\*** | | | | | | | | | | | | |
| **Year** | **Sem** | **Course Type** | | **Course Code** | | | **Course Title** | | **Departments**  **(which may offer)** | | | **Credit** |
| **3rd** | **VI** | Minor Course | | CoCl 101 | | | NCC/NSS/ Rover Rangers | | Concerned Centers | | | 0+1 |
|  | **VI** | | Minor Course | CoCl 102 | | | Sports (any) | | Athletic Association | | | 0+1 |
|  | **VI** | | Minor Course | CoCl 103 | | | Cultural Activities | | Fine Arts | | | 0+1 |
|  | **VI** | | Minor Course | Z60601 | | | Communication Skill & Personality Development | | Psychology/ English | | | 1+0 |

1. **Pre Ph.D**

|  |  |  |  |
| --- | --- | --- | --- |
| **Nature** | **Course Code** | **Courses** | **Credit** |
| **A-Compulsory Courses** (All Compulsory) | | | |
| **Compulsory Courses** | PBA 601 | Research Methodology | 4+0 |
| PBA 602 | Research and Publication Ethics | 1+1 |
| PBA 603 | Computer Fundamentals and use of IT | 1+1 |
| PBA 604 | Seminar | 0+1 |
|  | | | **09 Credits** |
|  | | | |
|  | **B- Elective Course** (Any two of the following) | | |
| **Discipline Specific Courses** | PBA 605 | Management Theory and Practice | 03 |
| PBA 606 | Accountancy for Managers | 03 |
| PBA 607 | Entrepreneurship Development | 03 |
|  |  |  |
| PBA 608 | Managerial Economics | 03 |
| PBA 609 | Business Environment | 03 |
| PBA 610 | Managerial Skill Development | 03 |
| PBA 611 | Total Quality Management | 03 |
|  | | | **06 Credits** |
|  | | | |
|  | **C- Open Elective Course** (Any two of the following) | | |
| Research Theme Specific Courses | PBA 612 | Organisational Behaviour & HRM | 03 |
| PBA 613 | Financial Management | 03 |
| PBA 614 | Marketing Management | 03 |
| PBA 615 | Society and Culture in Contemporary India | 03 |
| PBA 616 | Indian Government and Politics | 03 |
| PBA 617 | Management Information System | 03 |
| PBA 618 | International Business Environment | 03 |
|  | | | **06 Credits** |
|  |  | **Total** | **21 Credits** |